

Big Things Grow

From Little Things



***Hotel Grand Chancellor
Hobart, Australia
13 – 15 May 2011***

From Little Things



Big Things Grow



Deaf Australia Inc. warmly invites you to its 2nd National Conference and 25th Anniversary Celebration to be held in Hobart, Tasmania, 13 – 15 May 2011.

The conference theme is inspired by the song, 'From Little Things Big Things Grow'* , which tells a story of struggle, determination and triumph that could well be adapted to the experiences of the Australian Deaf Community. As shown in the painting by the late Ron Wild**, the Australian Deaf Community was once small and met under street lamps where the light allowed them to see each other to communicate. Today we have a large, well organised and active community with strong influence on relevant government policy and service provision. The conference will celebrate the 'little things' we started from and the 'big things' we have achieved, but mostly it will focus on the 'bigger things' we look to in the future. It will also celebrate 25 years of Deaf Australia.

The Conference will be held at the Hotel Grand Chancellor, which overlooks the historic Hobart waterfront.

Deaf Australia is pleased to announce that Mr Markku Jokinen, President of the World Federation of the Deaf, will be Conference Keynote Presenter. The Conference will be the only time to see Markku Jokinen in action as commitments does not allow him to travel throughout Australia before or after the Conference to provide further workshops or seminars.

We also plan to devote the program on Sunday 15 May to a "professional development day", with strands for various interest groups – e.g., Deaf professionals, Auslan teachers, interpreters, educators, service providers.

The Conference will be fully accessible with Auslan interpreting and real-time captioning. It is for everyone – Deaf and hard of hearing people, family and friends, service providers and policy makers.

**Song written by Paul Kelly/ Kevin Carmody **Painting image supplied courtesy of Deaf Society of NSW*

Your organisation/company is invited to support this Conference and promote your service; we offer you a range of sponsorship opportunities, which are outlined below with further information later in the package.

All prices quoted include GST.

Gold – Conference Dinner \$5,500

- Logo (14cm x 10cm) on sponsorship page of Conference Program
- Company name and website listing on Deaf Australia/Conference website
- Company logo displayed on Deaf Australia/Conference Website
- Logo on all other conference materials (conference satchel not included)
- Five (5) minutes address at event commencement
- 1 x River Cruise ticket
- 1 x Conference Dinner ticket
- 1 x 3 day Conference Registration
- 1 x Trade Display - fully dressed trestle table with 2 chairs on the Mezzanine where all refreshments will be served and in front of conference rooms

Optional: electrical power supply and/or internet access available for a fee

Note: Any goods delivered to hotel must be claimed by COB Thursday 12 May 2011

Gold – River Cruise \$5,500

[limit of 1 sponsor]

- Logo (14cm x 10cm) on sponsorship page of Conference Program
- Company name and website listing on Deaf Australia/Conference website
- Company logo displayed on Deaf Australia/Conference Website
- Logo on all other conference materials (conference satchel not included)
- Five (5) minutes address at event commencement
- 1 x River Cruise ticket
- 1 x Conference Dinner ticket
- 1 x 3 day Conference Registration
- 1 x Trade Display - fully dressed trestle table with 2 chairs on the Mezzanine where all refreshments will be served and in front of conference rooms

Optional: electrical power supply and/or internet access available for a fee

Note: Any goods delivered to hotel must be claimed by COB Thursday 12 May 2011

Gold – Professional Development Day \$5,500

[limit of 1 sponsor]

- Logo (14cm x 10cm) on sponsorship page of Conference Program
- Company name and website listing on Deaf Australia/Conference website
- Company logo displayed on Deaf Australia/Conference Website
- Logo on all other conference materials (conference satchel not included)
- Five (5) minutes address at event commencement
- 1 x River Cruise ticket
- 1 x Conference Dinner ticket
- 1 x 3 day Conference Registration
- 1 x fully dressed Trade Display trestle table with 2 chairs on the Mezzanine where all refreshments will be served and in front of conference rooms

Optional: electrical power supply and/or internet access available for a fee

Note: Any goods delivered to hotel must be claimed by COB Thursday 12 May 2011

Silver - \$3,300

[no limit of sponsors]

- Logo (10cm x 7cm) on sponsorship page of Conference Program
- Company name and website listing on Deaf Australia/Conference website
- Company logo displayed on Deaf Australia/Conference Website
- 1 x River Cruise ticket OR 1 x Conference Dinner ticket
- 1 x 3 day Conference Registration

Bronze - \$2,200

[no limit of sponsors]

- Logo (7cm x 5cm) on sponsorship page of Conference Program
- Company name and website listing on Deaf Australia/Conference website
- Company logo displayed on Deaf Australia/Conference Website
- 1 x River Cruise ticket OR 1 x Conference Dinner ticket

Trade Display - \$880

[limit of 15 trade displays]

- 1 x fully dressed trestle table with 2 chairs for 3 days. Trade Display will be located on the Mezzanine where all refreshments will be served and in front of conference rooms
- 1 x 3 day Conference Registration (*more overleaf*)

- You can supply your own retractable banner or similar for increased advertising

Optional: electrical power supply and/or internet access available for a fee

Note: Any goods delivered to hotel must be claimed by COB Thursday 12 May 2011

Satchel Insert - \$330

[no limit]

- 1 x A4 double sided insert into Conference satchels
- Insert printed by you and delivered to Hobart by specified date

Important additional information

Insurance

Sponsors and exhibitors should consult their own insurance company and/or broker for proper coverage of their displays. In most cases you will be able to extend your existing policy. Public liability insurance cover for your stand area must be taken out for a minimum of \$10 million dollars from the first day of bump in, Thursday 12 May to the completion of bump out on the evening of Sunday 15 May, 2011.

A copy of your Public Liability Certificate of Currency must be faxed through to Gaye Lyons on (07) 3357 8377 by Tuesday 12 April 2011.

Goods delivered to Hobart Hotel Grand Chancellor

All goods for use as part of this Conference will require additional paperwork supplied by Deaf Australia on behalf of the Hobart Hotel Grand Chancellor. All goods must be claimed by 5.00pm, Thursday 12 May 2011. Goods can also be arranged for pick up from the Hotel post-Conference by completing the necessary paperwork provided by Deaf Australia.

Trade Displays

Trade displays will be set up in the Mezzanine, directly outside the ballrooms where the Conference will be convened and where morning tea, lunch and afternoon tea will be served (see floor plan at end of this document). Trade displays must be set up by 8.00am, Friday 13 May 2011. Trade displays cannot be dismantled until 5.00pm, Sunday 15 May 2011.

Other ancillary services

If you require electrical and/or internet access, again, Deaf Australia has forms available on behalf of the Conference venue to meet your needs. Please email gaye.lyons@deafau.org.au for the required forms.

Payments

Sponsors and exhibitors are requested to observe the payment terms and conditions as specified on the invoice which will be sent to you. As some promotional opportunities are limited, non compliance may result in the release of your space to another applicant. Deaf Australia accepts cheques, money orders, direct deposits, Visa and Mastercard.

Invoices relating to sponsorships and trade displays paid by credit card will incur a 3% credit card fee.

Confirmation

Your sponsorship/trade display will be confirmed when the issued invoice has been paid by the specified date. Additionally, you will be sent in February 2011 a sponsorship/trade display information kit to help you to organise your participation in the conference smoothly.

You will be notified if there are no vacancies for that package option and will be advised of remaining package options.

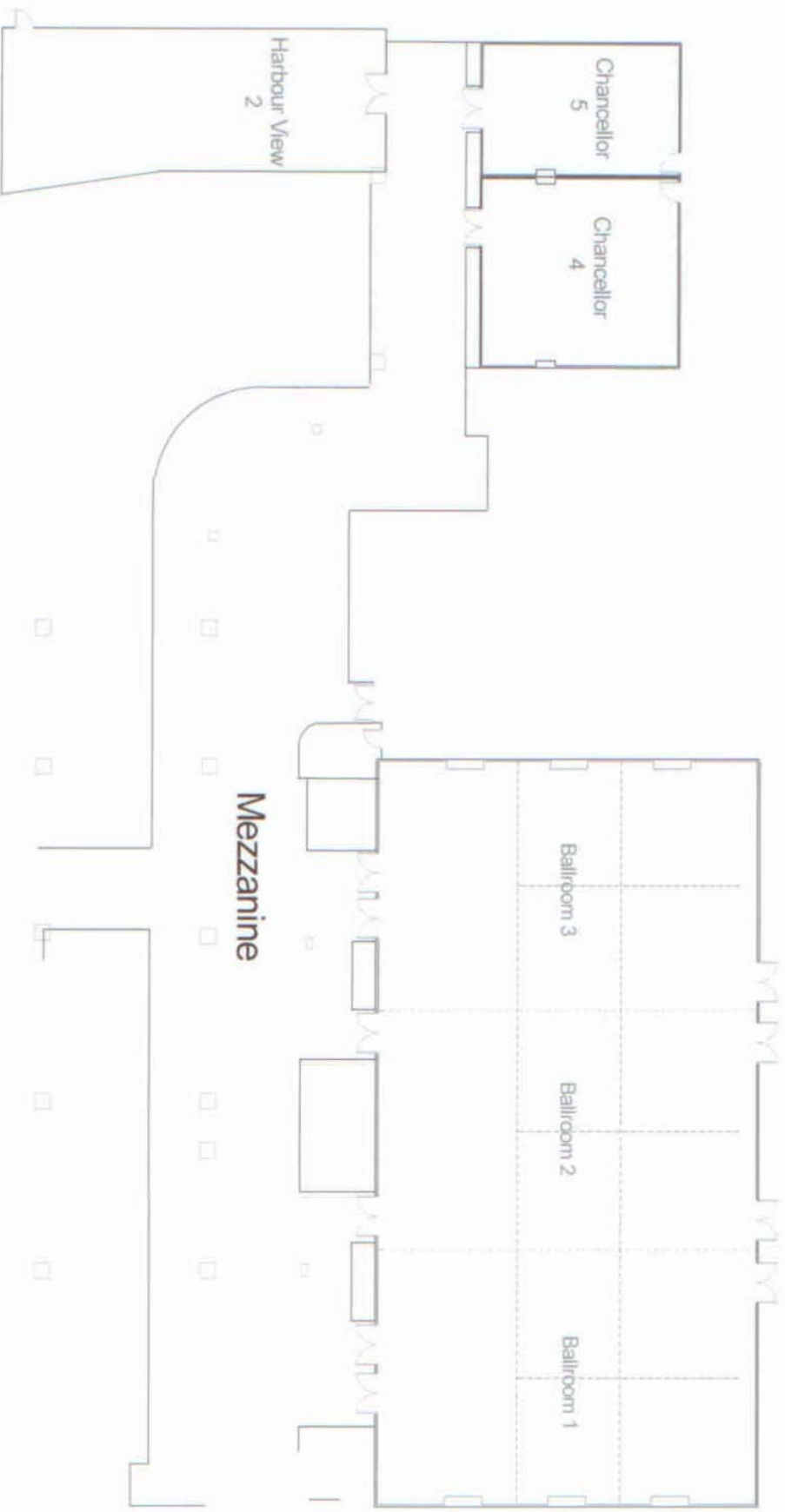
Cancellation Policy

Sponsorships cannot be cancelled as Deaf Australia will start promoting the sponsorships immediately when payment has been received.

Cancelled trade display bookings will attract a cancellation fee of \$100, up to and including 28 February 2011.

After 28 February 2011, no refunds will be given for cancelled trade display bookings unless the booking has been taken by another applicant, in which case a \$150 cancellation fee will apply.

If for any reason the Conference is cancelled by the organisers, there will be a full refund minus any expenses incurred for services already consumed by the sponsors or exhibitors.



Deaf Australia Conference
May 2011